



2011 CONFERENCE

Details about our evolving **SPE® Automotive TPO Global Conference** technical program, keynote speakers, and executive management panel discussion are given below. Check back soon to see the latest list of abstracts / papers and our evolving session.

Key Dates & Information

- **Dates:** October 2-5, 2011
- **Event Schedule:**
 - [Conference Schedule - Click to View](#)
- **Location:** Detroit Marriott-Troy, 200 W. Big Beaver Rd., Troy, Michigan 48084 USA
- **Abstracts Due:** April 29, 2011
- **Papers / Presentations Due:** September 9, 2011
- **Exhibitor Layout:**
 - [Exhibitor Layout - Click to View \(Revised September 16, 2011\)](#)

A variety of sponsorship packages, including tabletop displays, advertising and publicity, tickets, and other promotional items are available. See our **[Sponsorship Opportunities](#)**, or contact our Sponsorship Chair, Nippani Rao, by calling +1.248.576.7483 or eMailing: nrao@auto-tpo.com.

Keynote Speakers & Topics

Four keynote speakers have been confirmed for this year's conference. Their names, company affiliations, and tentative topics are listed below.

- **Jeff Schuster**, Executive Director of Global Forecasting & Product Analysis, *J.D. Power and Associates*: **Global Light-Vehicle Forecasts -- Monday Morning, Oct. 3, 2011**
- **Tom Henry**, Global Automotive Business Development Manager-Specialty Compounding Business, *ExxonMobil Chemical Co.*: **Polyolefins are a Sustainable Solution -- Monday After Lunch, Oct. 3, 2011**
- **Leon Jacobs**, Business Director Polypropylenes Automotive, Global, *SABIC Innovative Plastics*: **The Opportunities & Challenges of a Globalizing Automotive Industry -- Tuesday Morning, Oct. 4, 2011**
- **Dagmar van Heur**, Vice-President-Automotive, *Styron LLC*: **CAFE Requirements: Light-Weighting for Improved Energy Efficiency -- Wednesday Morning, Oct. 5, 2011**

Please check our **[media center](#)** for more details on keynote speakers and other details about the 2011 program.

Technical Sessions

This year's Technical Program Chair, Dr. Norm Kakarala, Inteva Products and his team are planning the following technical sessions for the 2011 program. Moderators are listed after each session. Find moderator contact information **[HERE](#)**.

- **Materials Development** (Patti Tibbinham, Ford Motor Co. and Neil Fuenmayor, Lyondellbasell)
- **Engineered Polyolefin Compounds** (Mike Balow, AsahiKasei Plastics North America & Dr. Sassan Tarahomi, International Automotive Components)
- **Applications Development** (Thomas Pickett, General Motors Co. & Tom Traugott, Advanced Composites Inc.)
- **Surface Enhancements** (Dr. Rose Ryntz, International Automotive Components)
- **TPO / TPE Interfaces** (Robert Eller, Robert Eller Assoc., LLC & Jeff Valentage, ExxonMobil Chemical)
- **Polyolefin Foams & Advances in Olefin Processes** (Dave Okonski, General Motors Co. & Dr. Suresh Shah, Delphi Corp.)

Look for future updates on confirmed topics and presenters for these sessions.

Executive Management Panel Discussion

The 2011 Executive Management Panel Discussion will be moderated by Bob Eller, Robert Eller Assoc., LLC and Ron Price, Global Polymer Solutions. Look for future updates of our panel topic and confirmed panelists.

CONFERENCE UPDATES

1st eBlast - 2011 Event Dates, Location and New Website

2nd eBlast - 2011 J.D. Power Keynote to Highlight Auto Market Trends at SPE Automotive TPO Global Conference

3rd eBlast - 2011 Exxonmobil Speaker to Explain Why Polyolefins are a Sustainable Solution at 2011 SPE Automotive TPO Global Conference

4th eBlast - SABIC Speaker Discusses Opportunities & Challenges of Globalizing Auto Industry at SPE Auto TPO Show

5th eBlast - Styron Keynote on Lightweighting for Improved Energy Efficiency at 2011 SPE Automotive TPO Global Conference

PRESS RELEASES

Feb. 18, 2011: Event Dates, Call for Papers & Presentations

Jun. 18, 2011: Four Keynotes Highlight Current Industry Trends at 2011 SPE Automotive TPO Global Conference

Sept. 27, 2011: Five Executives Participate on TPO Panel

SPONSORS

The **SPE® Automotive TPO Global Conference** would not be possible without the support of our sponsors and exhibitors. Please consider supporting them so they can continue to support us, which allows us to offer these educational conferences. We wish to express our gratitude to the following sponsors, whose support underwrote a significant portion of the cost of putting on our **current and previous programs**.

Interested in joining our 2011 sponsors? See our [Sponsorship Opportunities](#), contact our Sponsorship Chair, Nippani Rao, by calling +1.248.444.1753 / eMailing: nrao@auto-tpo.com or TPO Conference Coordinator, Dawn Stephens, by calling +1.248.244.8993 / eMailing: dawn@auto-tpo.com.

[\(Revised September 21, 2011\) Exhibitor Layout for SPE Automotive TPO Global Conference - Click here to View](#)

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